PRESS RELEASE

Manutencoop Facility Management S.p.A.:
Board of Directors approves new corporate name, Rekeep S.p.A.

- **The new corporate name is part of a broader plan to foster MFM's identity and it defines the new governance, with Manutencoop Società Cooperativa as the sole shareholder.**
- **The corporate rebranding further expresses the overall internal organizational system and it is more suitable to plotting a successful growth strategy of the Group into foreign markets.**
- **Shareholder will resolve on the proposed new corporate name at the meeting to be held in June 2018.**

Zola Predosa (Bologna), May 9, 2018 – The Board of Directors of **Manutencoop Facility Management S.p.A.** ("**MFM**"), holding company of the leading Italian integrated facility management group (the "**Group**"), in the meeting chaired by Giuliano Di Bernardo, has approved the plan to adopt Rekeep S.p.A. as the new corporate name and change the related logo.

The Board of Directors has therefore taken forward a plan to adopt a new corporate name as well as a new logo, which will be up to the shareholder to ratify at the meeting to be held in June 2018. In particular, the shareholder will have to resolve upon the change to Article 1 of the by-laws related to the replacement of the current corporate name with Rekeep S.p.A. The new name will be effective as of the filing date with the Companies' Register of Bologna of the related minutes.

The new corporate name is part of a broader plan to foster MFM's identity and it defines the new governance, with Manutencoop Società Cooperativa as the sole shareholder, holding 100% of MFM corporate capital.

The corporate rebranding further defines the overall internal organizational system, which aims at enhancing MFM's growth, by promoting internal resources as well as fostering female representation at the top management level, besides being more suitable to the already successful growth path of the Group into foreign markets.

The Rekeep new name denotes, on the one hand, the meaning of to "keep", that is to hold, care for and continue, following through the Group mission of being responsible for the quality of the premises where people live in order to improve the overall quality of their lives; and, on the other hand, the "Re" prefix emphasizes a new development plan which, together with the choice of the English language, aims at fostering the international perspective of the Group.

Furthermore, the new corporate name is the result of a specific rebranding activity: the new logo aims to imbue the brand with a friendly and dynamic association, while the yellow and green colors connote energy, wellbeing and care. The highly figurative symbol shows the two colors blending together into the shape of a hand, which is humankind's primordial key tool and also symbolizes a working hand that cares for both the lives of people and the environment surrounding them.

The Manutencoop Facility Management S.p.A. Group ("MFM") is the leading Italian operator and one of the main European players in the Integrated Facility Management sector, *i.e.*, it manages and provides integrated services targeted at properties, the environment and in support of healthcare services. Specifically, the services provided by the MFM Group are divided into two main business areas: 1. **Integrated Facility Management** – property management and maintenance services (environmental hygiene, technical and maintenance services, landscaping, logistics, auxiliary services, heat management, lighting, document management, fire prevention and video surveillance systems) delivered also through specialized companies; 2. **Laundering & Sterilization** – linen rental and industrial laundering services and linen and surgical instruments sterilization for healthcare operations, delivered through the subsidiary Servizi Ospedalieri S.p.A. MFM's headquarter is located in Zola Predosa (Bologna), it has offices all over Italy and employs more than 16,000 people throughout Italy.

For further information:
Manutencoop Facility Management S.p.A.
Press Office
Chiara Filippi
Ph. +39 051 35 15 195
Email: cfilippi@manutencoop.it

Investor Relations
Luca Buglione
Ph. +39 051 35 15 546
Email: investor@manutencoop.it

Image Building
Media Relations
Alfredo Mele, Vanessa Corallino, Alessandro Zambetti
Ph. +39 02 89 011 300
Email: manutencoop@imagebuilding.it